

SLM including Audio/Video material		55%
Work related exercises practical/Quizzes and Assignments		25%
Through Web conferencing tool/internet based.		20%
Semester	Course Title	Credits
1st	Business Environment	4
	Business Accounting	4
	Managerial Economics	4
	Management process and Organizational Behavior	4
	Business Statistics	4
	Business Laws	4
	Marketing Management	4
	Managerial Aptitude - I	0
	<b>Total</b>	<b>28</b>
2nd	Entrepreneurship Management	4
	Financial Management	4
	Research Methodology	4
	Operations Research	4
	Operations Management	4
	International Business Management	4
	Human Resource Management	4
	Managerial Aptitude - II	0
	<b>Total</b>	<b>28</b>
3rd	Strategic Management	4
	Supply Chain Management	4
	Elective - 1	4
	Elective - 2	4
	Elective - 3	4
	Elective - 4	4
	Managerial Aptitude - III	0
	<b>Total</b>	<b>24</b>
4th	Corporate Governance and Business ethics	4
	Project Management	4
	Elective - 1	4
	Elective - 2	4
	Elective - 3	4
	Elective - 4	4
	Research Project	6
	Managerial Aptitude - IV	0

	<b>Total</b>	<b>30</b>
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### Electives/Specialization

Marketing	3rd	Consumer Behavior	4
		Marketing of Services	4
		Digital Marketing	4
		Product and Brand Management	4
	4th	Marketing Research	4
		Sales and Distribution Management	4
		Customer Relationship Management	4
		International Marketing	4
		Advertising Management	4
Human Resource Management	3rd	Labour and Social Security Legislations	4
		Leadership and Team Building	4
		Performance Management and Competency Mapping	4
		Industrial Relations and Trade Union	4
	4th	Organizational Change and Development	4
		Managerial Counseling and Stress Management	4
		Training and Development	4
		Conflict Management and Negotiation	4
Financial Management	3rd	Investment and Portfolio Management	4
		Working Capital Management	4
		Financial Derivatives	4
		Micro Finance	4
		Management of Financial Services and Institutions	4

	4th	Tax Planning	4
		Risk and Insurance Management	4
		Wealth Management and Personal Financial Planning	4
International Business Management	3rd	Global Business Environment	4
		International Trade	4
		Export- Import Procedures and Documentation	4
	4th	International Logistics	4
		Cross Cultural Issues in International Management	4
		Global Strategic Management	4
Information Technology Management	3rd	Business Intelligence and Data Mining	4
		Database Management System	4
		E-Business	4
	4th	Strategic Information System Planning	4
		System Analysis and Design	4
		Data Communication Networks	4
Operations Management	3rd	Advance Project Management	4
		Demand and Business Forecasting	4
		Operations Strategy	4
	4th	Advanced Inventory Control	4
		Manufacturing System	4
		Service Operations Management	4
Banking & Financial	3rd	Management of Commercial Banks and Retail Banking	4
		Security Analysis and Portfolio Management	4
		Investment Banking	4

Services	4th	Financial Markets and Institutions	4
		Rural Banking and Micro Finance	4
		Principles and Practices of Life Insurance	4
Business Analytics	3rd	Business Modeling with Spreadsheets	4
		Business Intelligence	4
		Data Visualization	4
	4th	Big Data Analysis	4
		Predictive Modeling	4
		Social and web analytics	4
Supply chain management	3rd	Logistics Management	4
		Recent Trends in E-Commerce	4
		Purchasing and Inventory Management	4
	4th	Green Supply chain Management	4
		Performance Metrics and Modeling	4
		Enterprise Resource Planning	4

Total credit = 110  
credits 1 credit = 30  
Hours

- Duration of the Program : 2 Year